

## A need for a flexible, scalable solution

To keep up with the continuous growth of La Lorraine Bakery Group, and to offer its employees across Europe a simple and accessible workplace, LLBG needed a flexible and scalable IT infrastructure. A considerable part of the users of LLBG also needed more performance during peak moments. And finally, La Lorraine Bakery Group was looking for protection against large-scale problems that could threaten the infrastructure and continuity of the entire company.

### A flexible workplace

To meet these requirements, La Lorraine Bakery Group reached out to Shiftz. After a careful analysis of the needs of LLBG, we tackled this problem with the implementation of a Citrix Virtual Desktop platform. This hybrid platform combines traditional on-premise systems with new cloud technology. The result is a secure and seamless environment in which all employees could work more efficiently, regardless of their location. Their workplace was available from every branch in Europe, but also from the comfort of their homes.

### Scalability, high availability & disaster recovery

By offering this Citrix Virtual Desktop platform through the Microsoft Azure Infrastructure as a Service Platform (IaaS), we were able to ensure the scalable performance that La Lorraine Bakery Group needed for some of its

employees. Those employees never noticed that a part of their workplace is running in the cloud.

On top of that, Microsoft Azure IaaS guarantees an efficient re-launch in case of major IT-incidents, with little extra cost and a minimal loss of time. The virtual environment is rolled out in advance, but it only becomes active in case of actual problems or in test scenario's. This allows LLBG to safeguard its business continuity, and to meet the expectations of its clients and employees.

### Shiftz analyses and implements

With the hybrid solution that combines Citrix and Microsoft Azure, Shiftz is able to meet all of the requirements of La Lorraine Bakery Group, and to ensure the flexibility and scalability that LLBG expects from a modern IT-infrastructure.



La Lorraine Bakery group (LLBG) is a Belgian company that is active in the European mill and bakery industry. Together with its 3.500 employees, LLBG is on a quest for continuous improvement, with a focus on:

- Bold entrepreneurship with a focus on sustainable growth
- A shared passion for the best products in each segment
- Strong support for all of their customers, in 25 countries
- Efficient operations, from 12 European production facilities

The group has strong ambitions to keep pushing its international expansion in the European market, with a professional team, with in-depth knowledge of the market and with a passion for the products and the clients.

Their company motto is quite appropriate: a passion to share.

## This solution has been built together with InspireX

Meet InspireX, a group of 35 Cronos companies that builds solutions with Microsoft technology. Our team of more than 800 experienced and knowledgeable consultants knows the ins and outs of every piece of Microsoft Technology: from Microsoft Dynamics 365, over PowerBI, Office 365 and Azure but also Artificial Intelligence and Augmented Reality with HoloLens. InspireX wants to be the trusted partner of their customers and help companies to shape their future business. InspireX guides companies through their digital transformation by means of innovative but relevant technology.



## ABOUT SHIFTZ

Our consultants are Citrix Platinum Solution Advisor Specialists and actually work together with Citrix to create and optimize their business solutions, which is why we can offer the solutions as-a-service as Citrix Service Provider. Furthermore, Shiftz is a Microsoft Gold Partner and member of the Cronos group, a strong quality guarantee.